



Earth

Think Simple.

Earth represents our environmental consciousness. We recognize that sustainability flows beyond the oceans and we are taking steps to minimize our negative impact on the planet. Toppits Foods is continuously looking for ways to minimize our carbon footprint both domestically and abroad. Some of these initiatives include decreasing our work-place waste, sourcing locally, participating in the Stewardship Council, developing new recyclable packaging, and partnering with certified aquaculture facilities to ensure that natural ecosystems are preserved. *Keep it Simple.*



Fire

Think Passion.

Fire represents our passion – it begins at the source and is embedded into each link of the supply chain. Our passion is ignited by our valuable relationships with global suppliers which provide us with the knowledge and understanding of market direction and trends, fueling our creativity and innovation. The entire Toppits Family embraces this passion, which stimulates the drive for continuous development and growth, allowing people to achieve their full potential both personally and professionally. Our passion for seafood is contagious! We share this enthusiasm with our customers by educating them and providing them with the tools and confidence to become seafood experts. *Spark your Passion.*



Water

Think Clear.

Water represents our commitment to source from responsibly managed fisheries and aquaculture operations. Toppits values the importance of science-based research to continuously improve the world's wild and farmed seafood resources. In partnership with global organizations, such as the Marine Stewardship Council® and Ocean Wise®, we are dedicated to providing our customers with sustainable solutions and helping them make educated seafood choices. At Toppits, we are actively evaluating our portfolio and striving towards removing non-sustainable species and replacing them with sustainable options. We stand by our products and are accountable for everything we supply – we will not sell a product to your family that we would not serve to our own. The answer is *Clear.*










Wind

Think Forward.

Wind represents our corporate direction towards a sustainable future. Our direction stems from our Toppits Family Values – Passion, Honesty, Integrity, Respect and Accountability. These values are the propelling force behind everything we do and ensure that we stay focused on managing resources so that they will be available for generations to come. *It's time to move Forward.*



Think Sustainable with Products from Toppits

	Description	Pack Size	Origin
	Catfish Fillets (5-7oz, 7-9oz)	1/15 lb	USA
	Catfish Nuggets	1/15 lb	USA
	Silverbrite Salmon Steaks (6oz)	1/10 lb	Pacific
	Wild Coho Salmon (6oz, 8oz)	1/10 lb	Pacific
	Black Cod/Sablefish (6oz - Skin-On)	1/10 lb	Pacific
	Halibut Steaks (8oz)	1/10 lb	Alaska
	New Zealand Green-Shelled 1/2 Shelled Mussels	12/800 g	New Zealand
	Cape Capensis Fillets (2-3oz, 3-4oz, 4-5oz, 5-7oz, 7-9oz)	1/10 lb	South Africa
	Hoki Fillets (6-8oz)	3/15 lb	New Zealand

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